



## Program, Platform, and Incentive Supply for Businesses

By using technology, providing rewards,  
and designing personalized programs,  
we succeed in retaining your customers,  
rewarding your employees, and  
incentivizing your distributors.



<https://www.rewardix.com/>



Follow us on our networks



# Our Programs



**B2B**  
(Business to Business)

This program focuses on growing and strengthening the business relationships you have with other companies, such as your suppliers or distributors.



**B2C**  
(Business to Consumer)

This program is aimed at end consumers, with the goal of building loyalty and retaining your current customers while encouraging them to consume more of the offered product or service.



**B2E**  
(Business to Employee)

This program focuses on retaining and engaging employees within your organization, as well as boosting their productivity and rewarding their results.

## Who Is It For?

### 01. Clients and Distributors

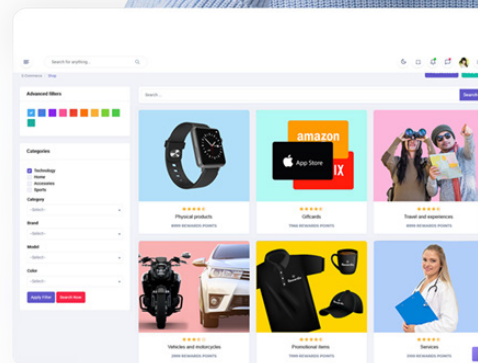
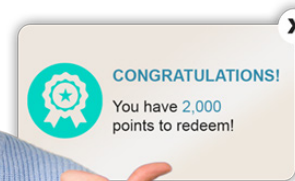
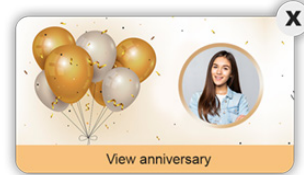
Build your clients' loyalty toward your brand—encourage them to buy more! Your distributors are the public face of your brand. Incentivize them to sell more!

### 02. Employees

Keep your team always motivated with a solution that boosts their productivity.

### 03. Sales Force

Selling is undoubtedly the most important activity for any organization. Motivate your salespeople to generate more revenue!



### 04. Suppliers

Strengthen relationships with your suppliers through programs that foster collaboration and mutual growth.

### 05. Community

Connect with the community around your brand; they are not necessarily current customers. They could be indirect consumers or the general community related to your market.



Points Programs



Cashback Programs



Tier Programs



Membership Programs



Frequency Programs



Action or Achievement Programs



Discount Programs



Gamification Programs



Referral and Influencer Programs



Hybrid Programs

# Program Structures

We offer a wide range of program structures to reward your users in unique ways. Choose the one that best suits your business.

## Solutions

### 01

#### Integral Solution

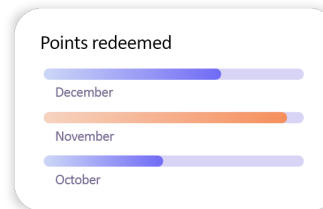
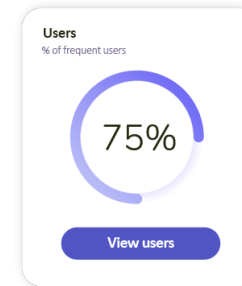
We offer a comprehensive solution that encompasses everything from the design, development, implementation, and operation of loyalty programs, to the supply of rewards, as well as the use of our technology platform for program administration.

### 02

#### Modular Solution

We adapt to existing incentive and reward programs by offering individual modules designed to cover only specific needs:

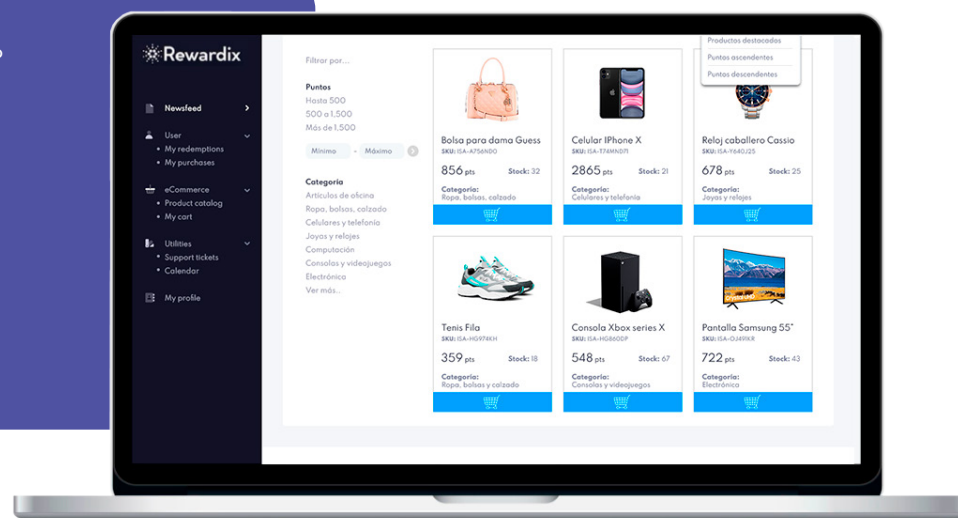
- Design, implementation, and management of programs.
- Technology platform for total program administration.
- Reward supply (physical products, gift cards, etc.).
- Complementary services designed to cover every aspect of the program.



# Technology Platform

At Rewardix, we have developed a 100% online platform that provides a 360° management solution for any loyalty program. From user administration, redemption management, rule configuration, and eCommerce with a reward catalog, to custom metrics, integrations, and automations.

Some of the most important features include:



- ★ Look & Feel
- ★ Automations
- ★ Analytics
- ★ Web Application
- ★ API Integration
- ★ Redemption Rules
- ★ Cloud Storage
- ★ Reward Catalog
- ★ Notifications
- ★ User Management
- ★ Newsfeed
- ★ Redemption Management

## SECURITY

# Your security is our priority.

## Security Management

Rewardix has developed its policy framework based on ISO 27001\* standards.

- 🔒 Risk management and Security policy.
- 🔒 Asset management and HR security.
- 🔒 Access control.
- 🔒 IT acquisition, development, and maintenance.
- 🔒 Compliance and vendor relationships.
- 🔒 IT incident management.
- 🔒 Regular penetration testing.

\* In the process of certification.

## Data Protection

Rewardix offers industry-leading security measures, both technological and policy-based:

- 🔒 IAPI integrity (encrypted channels and API signatures).
- 🔒 Data encryption in transit and at rest.
- 🔒 GDPR compliance and Privacy management.
- 🔒 Availability – Service Level Agreements.
- 🔒 Dedicated Quality Assurance Team.
- 🔒 Compliance with the Federal Law on the Protection of Personal.
- 🔒 Data Held by Private Parties (LFPDPPP).
- 🔒 ARCO Rights (Access, Rectification, Cancellation, and Opposition).

# AI-Powered Loyalty

Thanks to the integration and application of AI in all our processes and platform, we can offer you:



- ★ Development of successful B2B, B2C, and B2E loyalty programs.
- ★ Creation of captivating marketing and communication campaigns.
- ★ Personalized and automated customer support experiences.
- ★ Data collection and metric analysis to understand user behavior, program performance, and decision-making suggestions.

# Integration via API

We have created an API that developers can quickly learn to use, making it easy to integrate with major CRM, ERP, POS, and other systems.

Key Features:

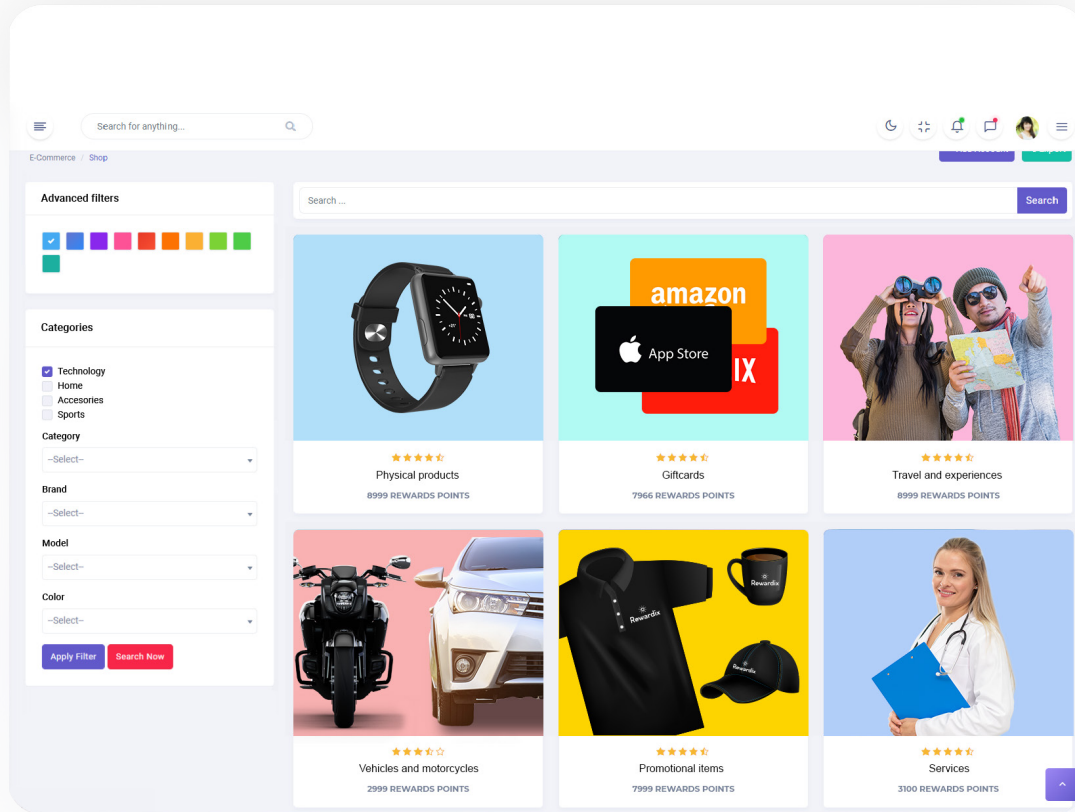
- ★ Ease of Integration.
- ★ High Connectivity.
- ★ Open API Standard.
- ★ Effortless Testing.
- ★ Complete Documentation.

The screenshot displays the 'Rewardix Developer Documentation' page. The main heading is 'Rewardix APIs'. Below the heading, there is an overview paragraph: 'The primary functions of the Rewardix Enterprise Loyalty Cloud are accessible using different APIs. Rewardix provides REST APIs accessible with standard HTTP verbs (GET and POST) to issue requests. All of the Rewardix APIs take requests in form URL encoded format and send responses in JSON, including error messages.' This is followed by another paragraph: 'The APIs are usually grouped together by the resources they access, manipulate or create. Each API can be downloaded as OpenAPI 3 yaml file and there is also a corresponding POSTMAN collection of all available APIs.'

The page features a grid of API categories, each with a brief description:

- Events API**: The key interface which records every customer-related interaction from ecommerce systems, point of sale, web sites, mobile app or any external system.
- Display API**: This is the main headless API which is used to build the customer loyalty experience.
- Administration API**: A collection of API calls which are used in accessing and administering the Loyalty Automation tool.
- Automation Campaigns**: Queries information about the assembled campaigns in the Loyalty Automation tool.
- Coupon API**: Customer-independent API calls for querying coupon usage.
- Customers API**: The interface for providing a personalized customer experience to your customers without jeopardizing their privacy.
- Entities API**: Access and modify generic models in Antavo. An example is provided.
- Leaderboard API**: Lists and interacts with your top customers in your mobile application.
- Levels API**: This lists currently available levels (tiers) for a given customer id.

The left sidebar contains a navigation menu with sections: Overview, Integration, and API. The API section is expanded, listing various API endpoints like 'Rewardix APIs', 'API Browser', 'Security', 'API signing', 'Errors', 'Pagination, Filtering & Ordering', 'Events API', 'Display API', 'Administration API', and 'Automation Campaigns API'. The right sidebar includes links for 'Custom E-Commerce Solutions', 'API Browser', 'On this page', 'Rate Limiting', 'Multi-language support', and a 'Last updated: Aug 09, 2023' notice.



## Reward Supply

Explore our constantly updated catalog of over 10,000 products. We offer insured shipping nationwide with delivery times of 3 to 10 business days, as well as free returns and direct warranty with the manufacturer.\*

\*Restrictions apply

## Our Brands

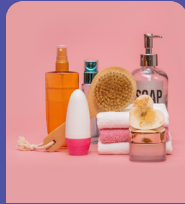
We are direct distributors of the most recognized brands and manufacturers in the market.



# Rewardix

# Product Categories

Discover our wide selection of categories and find exactly what your user is looking for:



FASHION



INDUSTRY AND OFFICE



SPORTS AND FITNESS



HOME APPLIANCES AND HOME



ANIMALS AND PETS



TECHNOLOGY



CARS, MOTORCYCLES, AND ACCESSORIES



CONSTRUCTION AND TOOLS

## Gift cards

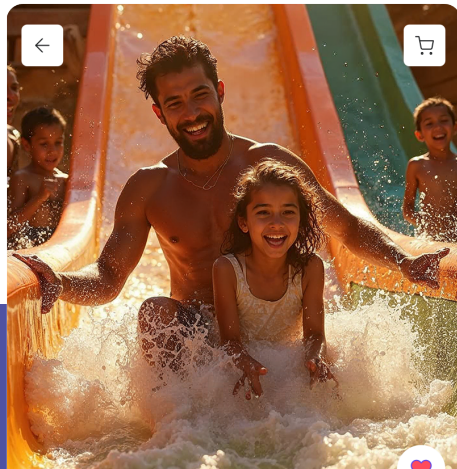
We offer the widest selection of the most recognized brands and popular retailers. Quickly reward your customers, users, or collaborators in a 100% tax-deductible way for your company



# Experiences, Travel, and Concierge

We turn rewards into unforgettable moments with an exclusive selection of travel options and unique experiences. From relaxing getaways to thrilling adventures, our choices are designed to inspire and amaze.

Perfect for motivating teams, fostering customer loyalty, or celebrating special occasions, our experiences transform every gift into a memorable moment that connects, excites, and leaves a lasting impression.



## Water Park

★★★★★ (4.9)

600 Pts

### Water Park: Refreshing Fun

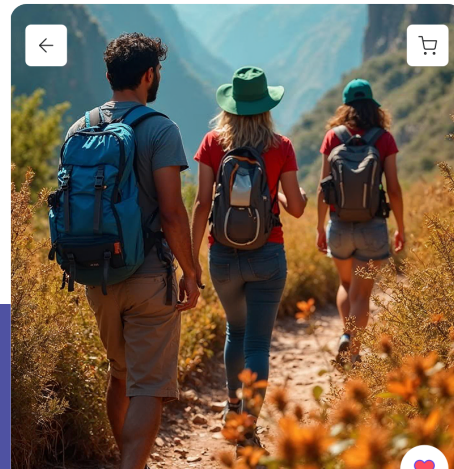
Enjoy water slides, pools, and aquatic attractions ideal for all ages and preferences.

Select a date

Qty.  5

Total points  
3,000 Pts

Book



## Hiking

★★★★★ (4.9)

700 Pts

### Hiking: Nature Within Reach

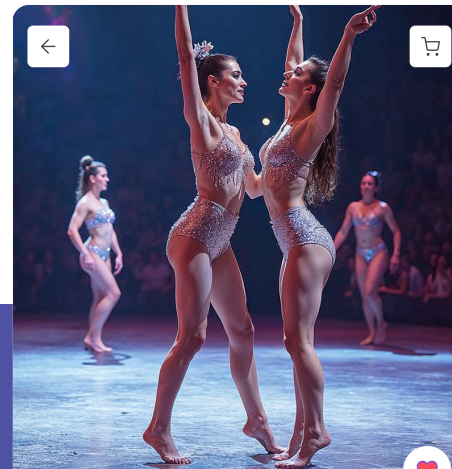
Explore trails surrounded by spectacular landscapes, fresh air, and the tranquility of the natural environment.

Select a date

Qty.  3

Total points  
2,100 Pts

Book



## A Play

★★★★★ (4.9)

1,600 Pts

### Play: Art on Stage

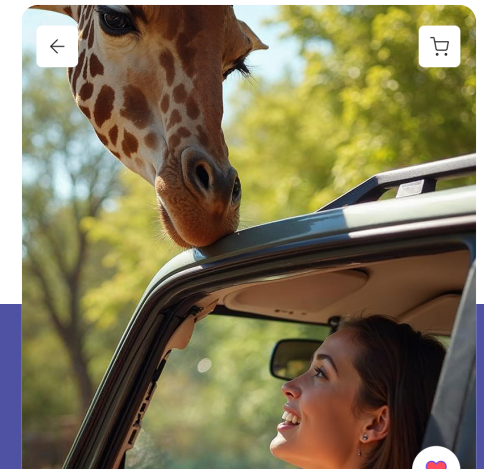
Immerse yourself in captivating stories, performed by talented actors in a unique cultural environment.

Select a date

Qty.  2

Total points  
3,200 Pts

Book



## Visit to the Zoo

★★★★★ (4.9)

800 Pts

### Zoo: An Encounter with Wildlife

Observe animals from all over the world up close, learn about their habitat, and live an educational and fun experience.

Select a date

Qty.  4

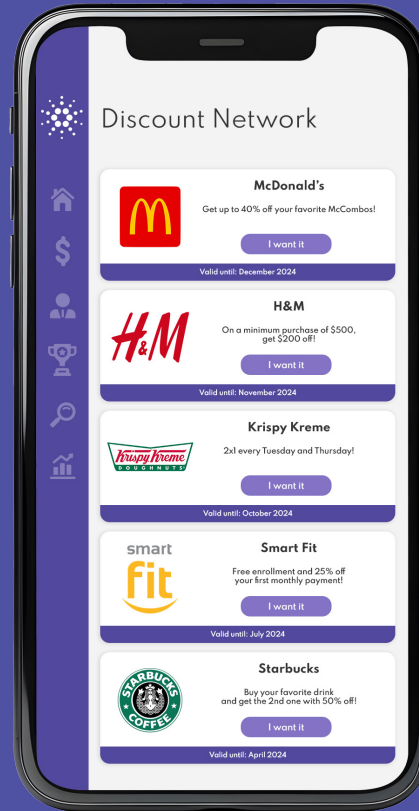
Total points  
3,200 Pts

Book

## DISCOUNT NETWORK

# Discounts at Your Fingertips

Discover a wide variety of exclusive discounts that your employees and customers can redeem. We have a selection of offers in different categories such as dining, shopping, tourism, education, entertainment, services, health, wellness, and more.



## GYM MEMBERSHIP

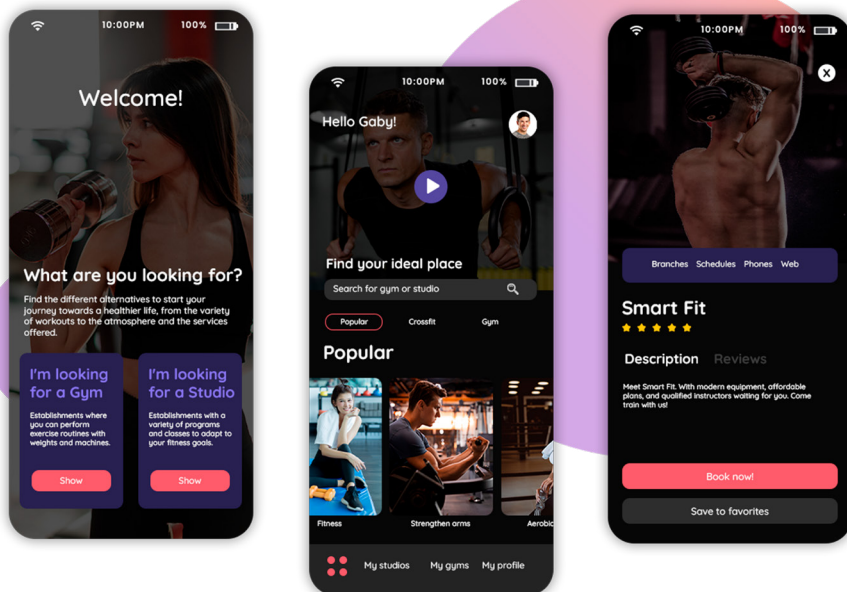
# One single access, thousands of training options.

Surprise your users with exclusive access to thousands of classes at over 2,000 gyms and fitness studios across the country. With this membership, they can enjoy and book activities like yoga, CrossFit, Pilates, indoor cycling, functional training, and more—all from the convenience of their phone. Not only does this benefit promote a healthy lifestyle, it also strengthens your users' connection to your brand by offering them a unique and flexible experience.

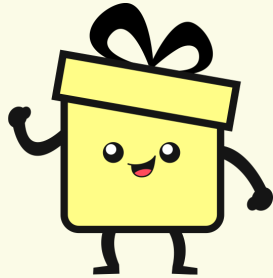
## HEALTH MEMBERSHIP

# Because Health Is Most Important

Prioritize your users' well-being with our health membership. It includes discounts at participating hospitals, pharmacies, and labs; medical consultations at preferred rates (general and specialized); telephone medical, psychological, and nutritional support; ambulance services; dental coverage; doctor visits at home; funeral assistance; and coverage for death or accidents.



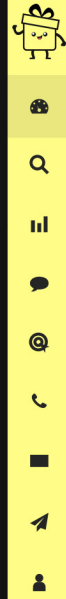
# Incenti



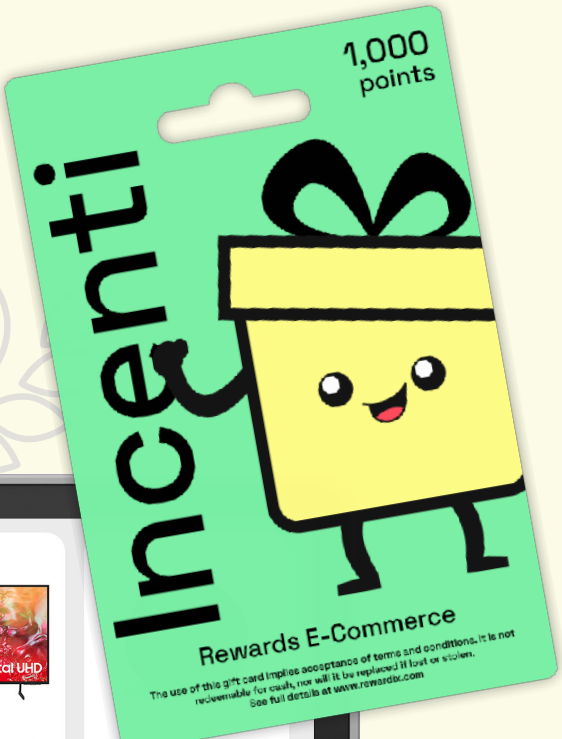
Corporate  
Rewards  
eCommerce

Incenti is the new eCommerce platform designed to facilitate the delivery and redemption of prizes and incentives.

With Incenti, companies can acknowledge their employees' efforts or reward customer loyalty with gift certificates that can be easily and quickly redeemed in our catalog of products, gift cards, experiences, and more.









<p>Technology Apple iPhone 16 Pro MAX 256GB 30,999 pts</p> <p>Redeem</p>	<p>Experiences Romantic Dinner on the Beach 6,999 pts</p> <p>Redeem</p>	<p>Electronics Samsung Smart TV 55\" 7,998 pts</p> <p>Redeem</p>	<p>Smart Home Amazon Echo Dot (5. Gen) 1,299 pts</p> <p>Redeem</p>
<p>Subscription Spotify Premium 6 Months 899 pts</p> <p>Redeem</p>	<p>Beauty GUESS Perfume for Women 599 pts</p> <p>Redeem</p>	<p>Accessories Bulova Men's Watch 21,799 pts</p> <p>Redeem</p>	<p>Appliances Ninja - Professional Blender 2,499 pts</p> <p>Redeem</p>



# Complementary Services

To ensure the total success of your reward program, we provide additional services that cover every phase of the process, from the initial analysis to execution and follow-up.

 <p><b>Analysis and Consulting</b></p> <p>Thorough assessment of your current situation, as well as the company's needs and objectives, in order to design a successful rewards program.</p>	 <p><b>Program Design</b></p> <p>Creation of an attractive rewards program with a simple mechanism for implementation and execution.</p>	 <p><b>Communication and Promotion</b></p> <p>Development of effective communication strategies to inform and promote the rewards program among users.</p>	 <p><b>Administration and Logistics</b></p> <p>Efficient management of all administrative and logistical aspects of the program, including point handling, reward delivery, and customer support.</p>	 <p><b>Monitoring and Reporting</b></p> <p>Generation of detailed reports to evaluate the program's performance and make data-driven decisions.</p>	 <p><b>Technical Support and Customer Service</b></p> <p>Technical assistance and training on how to use the platform, along with addressing client inquiries and needs.</p>
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# Our Clients' Industries

We are proud to highlight our successful program implementations with leading clients across various industries, including:

 <p>Agriculture</p>	 <p>Energy and Mining</p>	 <p>Manufacturing</p>	 <p>Construction</p>	 <p>Commerce</p>	 <p>Real Estate</p>	 <p>Logistics and Transportation</p>	 <p>Food and Restaurants</p>	 <p>Tourism</p>
 <p>Technology</p>	 <p>Media</p>	 <p>Pharmaceutical</p>	 <p>Culture, Sports, and Entertainment</p>	 <p>Health</p>	 <p>Education</p>	 <p>Professional Services</p>	 <p>Financial Institutions and Insurance</p>	 <p>Government</p>

# Rewardix in Numbers

120

Corporate Clients

900,000

Redeemed Prizes

7

Years of Experience

Our plans are in these countries:



## Come to Us

### Where are we?

USA: California.

Mexico: Mexico City.

Colombia: Bogota.

### Call Us

+52 5590204889

### Write to Us

[isaul.gomez@rewardix.com](mailto:isaul.gomez@rewardix.com)

